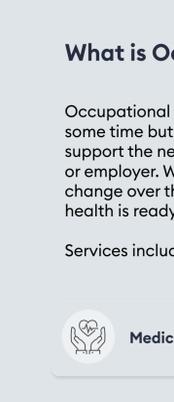




Ushering In The Next Chapter of Digital Health

Rising costs, worker shortages and an unhealthy population have companies facing the need to provide health services for their employees to maintain productivity.

As a result, businesses and organizations have started thinking about healthcare very differently.



Laboratories

Data driven insights

Treatment options

Companies have a rising need for on-site healthcare services like preventative care, diagnostics, mental health, data driven insights, and treatment options. Health in the workplace is entering a new era as an essential part of running a business.

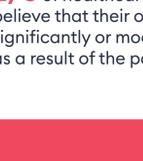
What is Occupational Health?

Occupational Health has been around for some time but in its current form doesn't support the needs of the modern employee or employer. With rigid models and little change over the years, occupational health is ready for innovation.

Services include:

Medical services

Occupational medicine



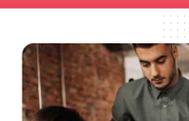
But when innovative health services are merged with technology, occupational health has become digital health.



The healthcare landscape will continue to radically transform in the coming years.



2/3 of healthcare executives believe that their organization has significantly or moderately changed as a result of the pandemic.



In addition, **3/4** believe that the healthcare system will change more over the next three to five years.

Source: BCG

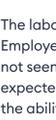
The occupational healthcare industry is experiencing a number of tailwinds, including:

"This is a new world of work. Companies not adapting do so at their own peril."
- Larry Fink, CEO of BlackRock



Investing in healthcare to stay operational

Companies expect in the post-pandemic years to come they'll need to increase investments in the health in order to stay operational.



Rethinking healthcare

Health spending per person is double most OECD countries yet the U.S. lags behind all of them in life expectancy.

Source: Our World in Data



The looming mental health epidemic

Mental health has been amplified due to the pandemic. Organizations will have to address this in new ways and will need the help of healthcare professionals to do so.



Investing in healthcare is good business

More companies are seeing that healthcare is absolutely essential for happy and healthy employees, which then leads to higher productivity and enhanced profitability



Labor dynamics

The labor market is changing fast. Employees are quitting jobs at rates not seen before. Healthcare is expected to play a bigger role in the ability to attract talent, some studies show them to be even more important than salaries.

Source: Business Wire, Forbes

RATIO OF QUILTS TO FIRINGS
Dec 2020-Nov 2021



Source: Axios

The market for B2B occupational health is growing. In fact, workplace safety is expected to reach \$19.9 billion by 2025.

Source: IBIS World

As a B2B operational health-tech company, Bloom Health Partners is rethinking the occupational healthcare landscape and creating value in the process.

Who is Bloom Health Partners?

Bloom Health Partners believe **Unstoppable is possible.™**

Bloom Health Partners is disrupting the healthcare space by using:

- Data
- Intelligence
- A digital component to occupational health

Bloom Health Partners is helping companies navigate uncharted waters and keeping them running.



Why Invest in Bloom Health Partners?

Bloom's established, recurring revenues and growing set of services are part of a scalable platform:

- Occupational health services
- COVID-19 testing and flu testing
- Employee screening and preventive care
- Primary care services
- Employee healthcare maintenance and management
- Data platform that manages end-to-end health intelligence
- Mental health services
- Laboratory services
- Wellness programs

Bloom's world class services are used by public institutions and top fortune 500 clients.

These include:



Bloom's expertise and experience is spread across a diverse set of industries.



Bloom's established, recurring revenues and growing set of services are part of a scalable platform.

Bloom's on-site services were deployed to ensure safety for all during the production of Ozark.

Bloom got things running at amusement parks across the USA for Six Flags.

Bloom's existing presence across major hubs in the U.S. is felt coast-to-coast.



In addition, Bloom Health Partners has a world class board, executive team, and panel of medical advisors.

They pride themselves on their leaders, which consist of top-tier professionals from a wide array of scientific, medical, and business backgrounds.

Board of Directors

Sav Dipasquale
BOARD CHAIR

John Garcia
DIRECTOR

Jessica Federer
DIRECTOR

Andrew Morton
CHIEF EXECUTIVE OFFICER

Dr. Nimisha Kalia
DIRECTOR

Executive Leadership

Andrew Morton
CHIEF EXECUTIVE OFFICER

Marlis Yassin
CHIEF FINANCIAL OFFICER

Abbas Khan
CO-FOUNDER,
CHIEF MARKETING OFFICER

Andrew Mccann
CHIEF TECHNICAL OFFICER

Cole Lysaught
CO-FOUNDER,
HEAD OF BUSINESS DEVELOPMENT

Medical and Science Advisory

Mehmood Khan M.D.
STRATEGIC ADVISOR

Honorable Eric Hargan

James Shepherd M.D., Ph.D.
STRATEGIC ADVISOR

Alexander Stemer M.D.

Namisha Kalia M.D., M.P.H.
CHIEF MEDICAL OFFICER
AT GE CORPORATE

Joe Kurland MPG, CIC
VACCINE SPECIALIST,
INFECTION PREVENTIONIST,
CHILDREN'S MINNESOTA

While occupational health may not be well known today, both long and short term trends will change this drastically in the years to come.

