Sustainable Food Solutions: Your Profit to Investing in the Food Economy

- 65% of consumers prefer products that are environmentally friendly.
- 87% of consumers support companies that are socially responsible.
- 73% of consumers are willing to pay more for products that are sustainably sourced.

Market Access

- 30% of smallholder farmers do not have access to markets.
- 85% of smallholder farmers are not able to access credit.

Why Invest in GOAT?

- Access to high-quality, sustainably sourced products.
- Opportunity to support and grow smallholder farmers.
- Potential for financial returns and social impact.

Beyond the insert of GOAT's name:

- 3 steps to profitability:
  1. Market access for smallholder farmers.
  2. Increased production efficiency.
  3. Investment in supply chain infrastructure.

- 2 benefits of investing in GOAT:
  1. Environmental impact reduction.
  2. Social impact enhancement.

- 1 goal: to empower smallholder farmers and increase access to markets.