Building the Consolidated Industry for a Better Tomorrow

The global cannabinoid industry has experienced explosive growth in recent years, which shows no signs of slowing. The global cannabis sales, valued at $21.3B in 2019, grew to $30B in 2020, a CAGR of 17%.

Tenacious Labs is an international CBD brand that is recognized as the world’s leading cannabinoid business committed to: scientific rigour, consistency, and transparency. The company’s mission is to become the most trusted brands on the market, delivering the highest quality and effectiveness of the wellness benefits in the world.

Despite some crippling challenges, the sector remains committed to developing clear regulations and is a chemical compound that occurs naturally in cannabis. CBD stands for cannabidiol, which is found in cannabis with a long history of health benefits.

Tenacious Labs Different?

What Makes Tenacious Labs Different?

1. INTERNATIONAL PRESENCE

With offices in London, Miami, and Denver, Tenacious Labs brings its expert knowledge and governance of the cannabis industry.

2. DIVERSE LEADERSHIP TEAM

The company is led by a team who bring knowledge, experience, governance, and a fresh perspective on the cannabis industry.

3. SCIENTIFIC RIGOUR

Tenacious Labs is well placed to capitalize on delivering the highest quality and effectiveness of the wellness benefits in the world. It has been named the world’s most trusted brand.

4. QUALITY TRANSPARENCY

Tenacious Labs’ products are made in dedicated labs in an immature market. They are manufactured and tested around the world in certified, government-managed facilities, and are consistent and only made in the USA. They undergo strict health and safety standards that are monitored by independent third-parties to meet regulatory standards.

5. REGULATION-ALIGNED, SUSTAINABLE

Tenacious Labs is an international CBD brand that is committed to empowering women and promoting the experience of the wellness benefits of the world.

Tenacious Labs is designed for tomorrow, a better industry for tomorrow. Regulation will thrive on a conversation around productive stakeholders and participation in the leaders that set out to serve the interests of all.

Today, Tenacious Labs is the latest project of Delarki, an investment group expertise into the group. The group is acquiring and developing a new wave of international CBD brands. Tenacious Labs is aimed at early-stage and discretionary-spend business opportunities.

Susie Macarthur
Chief Executive Officer & Joint Founder

Nicholas Morland
Chief Financial Officer & Joint Founder

Adrian Clarke
Head of CCO, Tenacious Labs

Dawn Fable
Chief Commercial Officer & Joint Founder

Sally Hayes
Chief Operations Officer